

Protecting Children in Audiovisual Media Services

-Current and Future Measures-

ERGA Workshop

4. 10. 2017
Brussels

Workshop will be held at:

European Commission - DG CONNECT
Avenue de Beaulieu 25, 1049 Brussels
Room 0/S1

Agenda of the workshop:

10.30 Beginning of the workshop

10.30 – 11.10 Session 1 Current measures – overview, categorization and level of protection

The Workshop will begin with an introductory presentation of the trends and other insights from the *ERGA Report on Protection of Minors in the Audiovisual Media Services: Trends & Practices*. This will be followed by a debate about the overall state of protection of minors in the audiovisual media in the EU.

Presentation: ERGA

Interventions: CAC (TBC), Martijn Huigsloot

11.10 – 12.30 Session 2 AVMS providers and Video sharing platforms – the frontline

This theme focusses on the approach to protection of minors by audiovisual media service providers and video-sharing platforms, i.e. services covered by the current proposal for the revision of the AVMS Directive. The emphasis will be on the critical examination of existing measures already applied by these stakeholders and the identification of good practices in this area.

Presentations: Sabine Frank, Tiffany van Stormbroek

Interventions: Marie-Blanche Stössinger, Elisabeth Mjøs, Max Beverton, Helen O’Keefe, Carolina Lorenzon, Claus Hjorth, Anne Mette Thorhauge, Lucia Tandlich, Jack Rayson-Grant, Netflix (TBC)

12.30 – 13.30 Lunch

13.30 – 14.30 Session 3 Intermediaries – gatekeepers and distribution platform operators – are there any gaps?

Especially in the area of online distribution of audiovisual media services there can be many intermediary parties who can play a crucial gatekeeper role. This theme will cover parties active in the online environment, as well as the more traditional distributors such satellite and cable operators. This section will focus on potential gaps that might exist in this area regarding protection of minors. The legislative framework focuses predominantly on the media service providers themselves, while the operators whose services deliver media services to end-users are not

specifically obliged to employ measures for protection of minors. In such circumstances, there is a possibility that the measures applied by media providers, if not implemented by these operators appropriately, might be inefficient. This theme will explore whether this is the case in practice, or whether the measures currently employed by the operators address any concerns arising.

Presentations: Alberto Moreno Rebollo, Max Beverton, Stephan Dreyer

Interventions: Paul Cording, Carolina Lorenzon, Liberty Global & Vodafone Ziggo (TBC)

14.30 – 16.15 Session 4 Creating the protective web – weaving the elements together

The main purpose of this theme is to find some common ground among the attendees on how to enhance the protection of minors in the area of audiovisual services. What, for example, is the potential of current industry-based initiatives (ICT Coalition, EC Alliance, etc.) and what role there is for various stakeholders active in this field.

Presentations: Rachel O'Connell, Brian O'Neill, Eva Lievens

Interventions: Maja Cappello, Hans Martens, Martin Schmalzried, Eszter Salamon, Andrea Parola, Carolina Lorenzon, Sara Pereira, Martijn Huigsloot, Stephan Dreyer, Stephane Chaudron, Maud Sacquet, Manuela Martra, Leonardo Calini, Apple (TBC)

16.15 Conclusions and closing remarks

16.30 End of the workshop