

STUDYING THE MEDIA: SOME REFLECTIONS FROM A SOCIOLOGIST

• PROFESSOR PETER GOLDING

3ª sessão | Sala de Atos do ICS | 19 de abril | 10.00 - 12.00 |

Peter Golding is Emeritus Professor at Northumbria University and Visiting Professor at Newcastle University, both in the UK. He was Pro-Vice-Chancellor (Research) 2006-2009 at Loughborough University and Pro-Vice-Chancellor at Northumbria University (2009-2014). Professor Golding was Chair of the subject sub-panel for the last two national research assessment exercises in the UK. He is an editor of the *European Journal of Communication*, Hon. Chair of the European Sociological Association Media Research Network, and was Co-Chair of the European Science Foundation Programme 'Changing Media, Changing Europe'. He was founder and for several years Chair of the subject association for his field, since when he has been Hon. Sec. of its successor body, the Media, Communication and Cultural Studies Association (MeCCSA). He chairs a committee for the European Communications Research and Education Association (ECREA) which reviews changes in support for media research across Europe. Professor Golding has been a Visiting Professor at universities in Switzerland, New Zealand, Japan, and Brazil and has lectured and taught in over 20 countries. His research interests are in media sociology generally, journalism, media political economy, social inequality, international communications, new media, and media constructs of public and social policy. His books include *The Mass Media; Making The News; Images of Welfare: Press and Public Attitudes to Poverty; Excluding the Poor; Communicating Politics: Mass Communications and the Political Process; The Politics of the Urban Crisis; Taxation and Representation: The Media, Political Communication and the Poll Tax; The Political Economy of the Mass Media; Cultural Studies in Question; Beyond Cultural Imperialism; Researching Communications: a practical guide to methods in media and cultural analysis; European Culture and the Media; Digital Dynamics: Engagements and Disconnections*. He is completing a book on communications and inequality.



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